

Interview with Ann Gustavsson-Granqvist, Business Area Manager & Project Manager, and Susanne Persson, Office Manager at Box Play Alleato AB

# Smart home solutions for peace of mind

We all want to live independently in our own homes for as long as possible. Swedish company Box Play Alleato AB has a customizable solution that grants the elderly and their loved ones peace of mind, and offers extensive social benefits.

“We originally began as a division of Ericsson Telekom,” explains Office Manager Susanne Persson. It was 1990 and the telecommunications giant was looking to develop more efficient usage of its copper wiring. “An employee’s wife was suffering from cancer, and he had the idea of sending regular updates to the hospital over the telephone line from home.” After successful testing and subsequent trial implementation, Ericsson turned

**Our technology enables people with special needs to live safely in the comfort of their own homes.**



Alleato's solutions can be customized through its user-friendly interface



Alleato's solutions incorporate sensor and wireless technologies to connect customers directly to emergency services or family members

this unique concept into a full time project and in 1999 it looked for a partner to collaborate with. “The insurance company Skandia leapt at the opportunity,” says Ms. Persson. “They’d been investigating a means of offering technical aid to injured patients, and our technologies complemented their mission of lifelong support to their customers. A local hospital also jumped on board and a year later the independent company Alleato was founded.”

In 2004, Alleato was sold to Box Play, and today the company is based in Stockholm where it develops software in close collaboration

with its hardware manufacturers. Alleato develops customizable smart home solutions ensuring the safety and security of elderly people, enabling them to remain living at home independently and without the need for aged care institutions. “Diverse sensors are installed in the homes of our customers to monitor activity,” elaborates Project Manager Ann Gustavsson-Granqvist. “Alarms are triggered in unusual situations or if they haven’t sensed movement for some time.” Information can then be relayed to or from a municipality’s call center and the appropriate action follows. She continues, “Our system is very versatile and can be configured



to respond to different situations. People with dementia have different needs to people suffering from osteoporosis. We can also send verbal reminders to patients about their medication or meals.”

Alleato’s smart home solutions are largely publicly funded. “Our social system supports seniors and people in need,” states Ms. Persson. “The public sector subsidises our services so that people can live at home as long as possible.” The company’s products have resulted in a number of social and economic advantages in Sweden. “The costs of aged care are now much lower and people feel safer and more comfortable living in their own homes.”

## ALLEATO

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